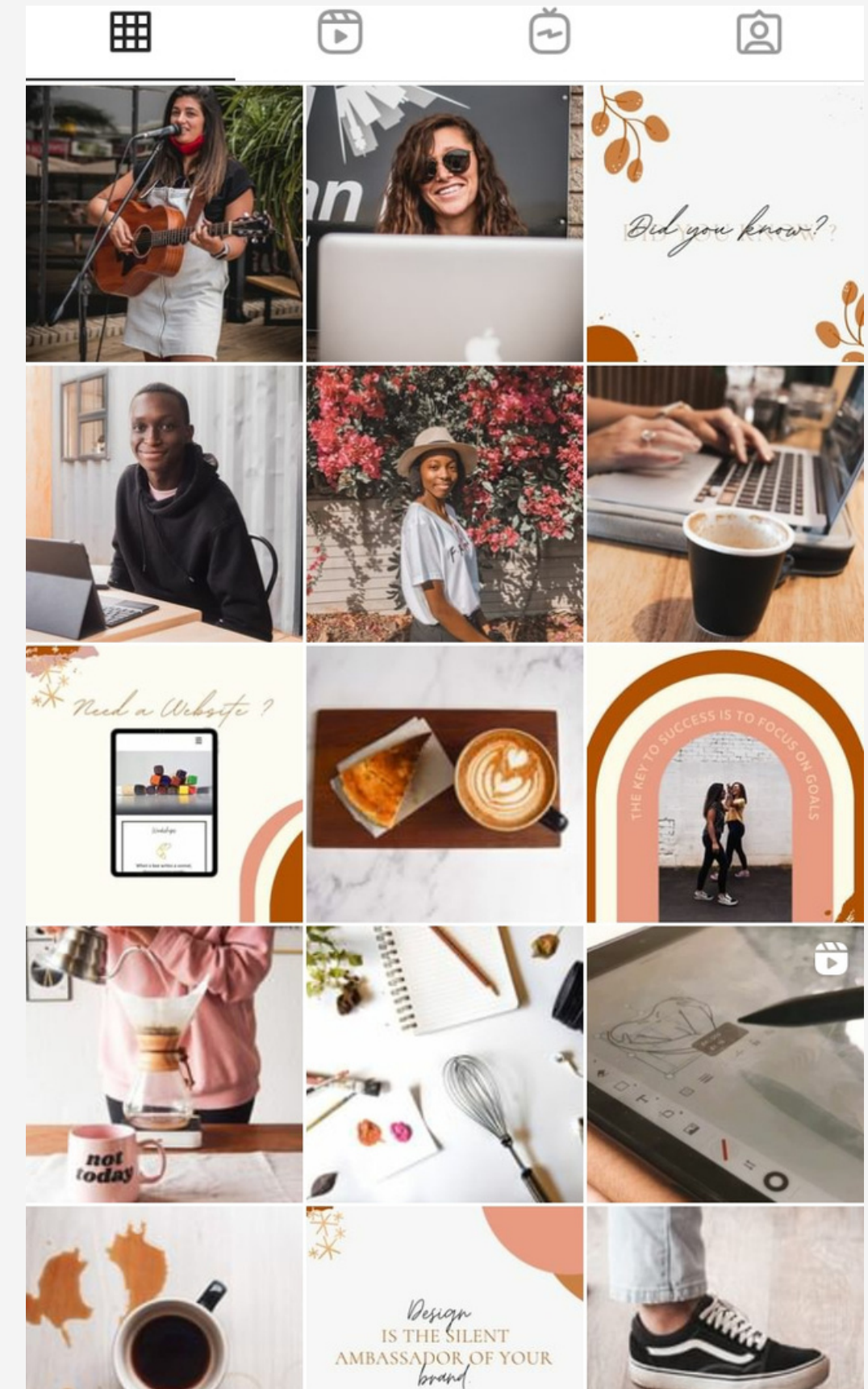


UNTAMED

creative society

SOCIAL MEDIA PORTFOLIO





"SMALL
ENOUGH TO
CARE, BIG
ENOUGH TO
GET THE
JOB DONE"



01 Creation



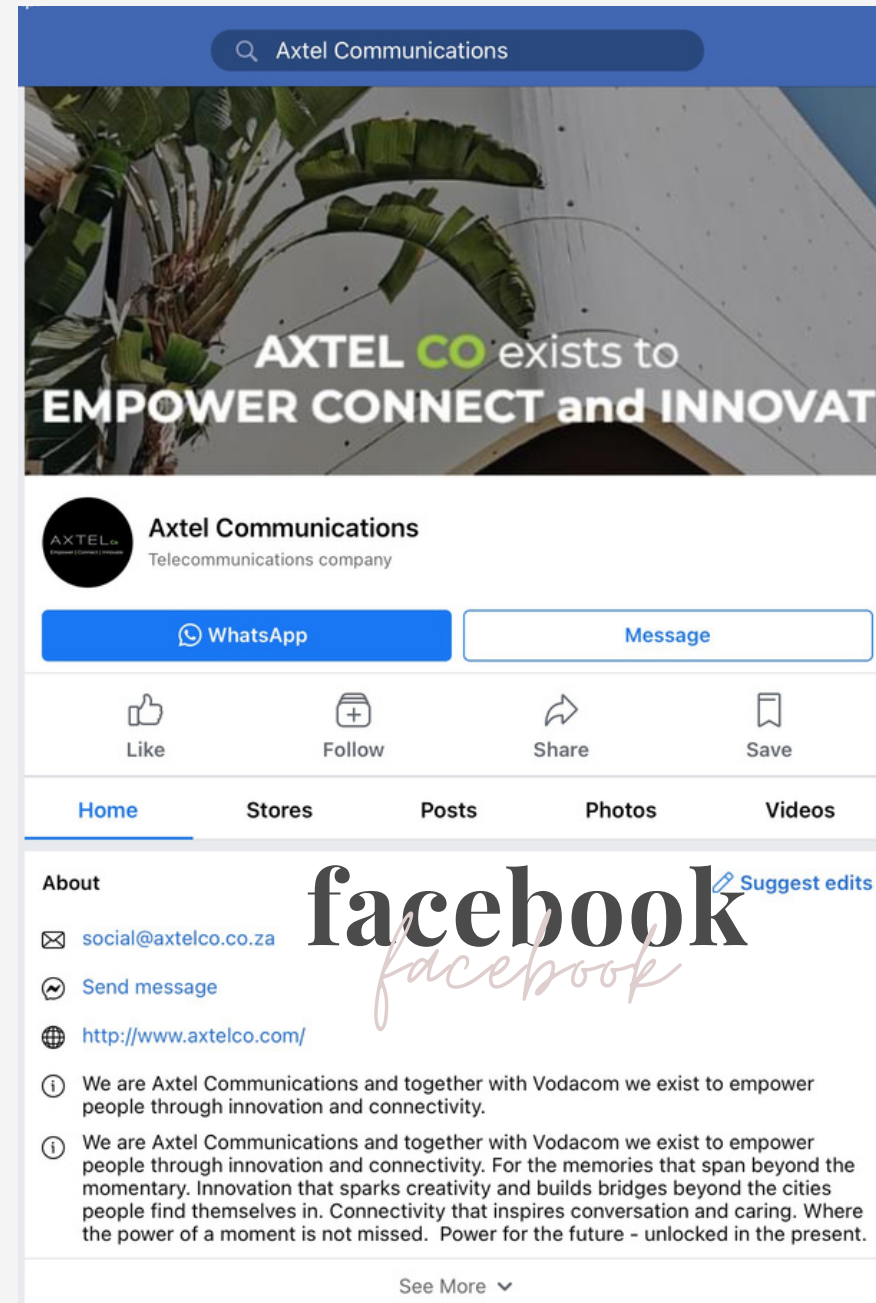
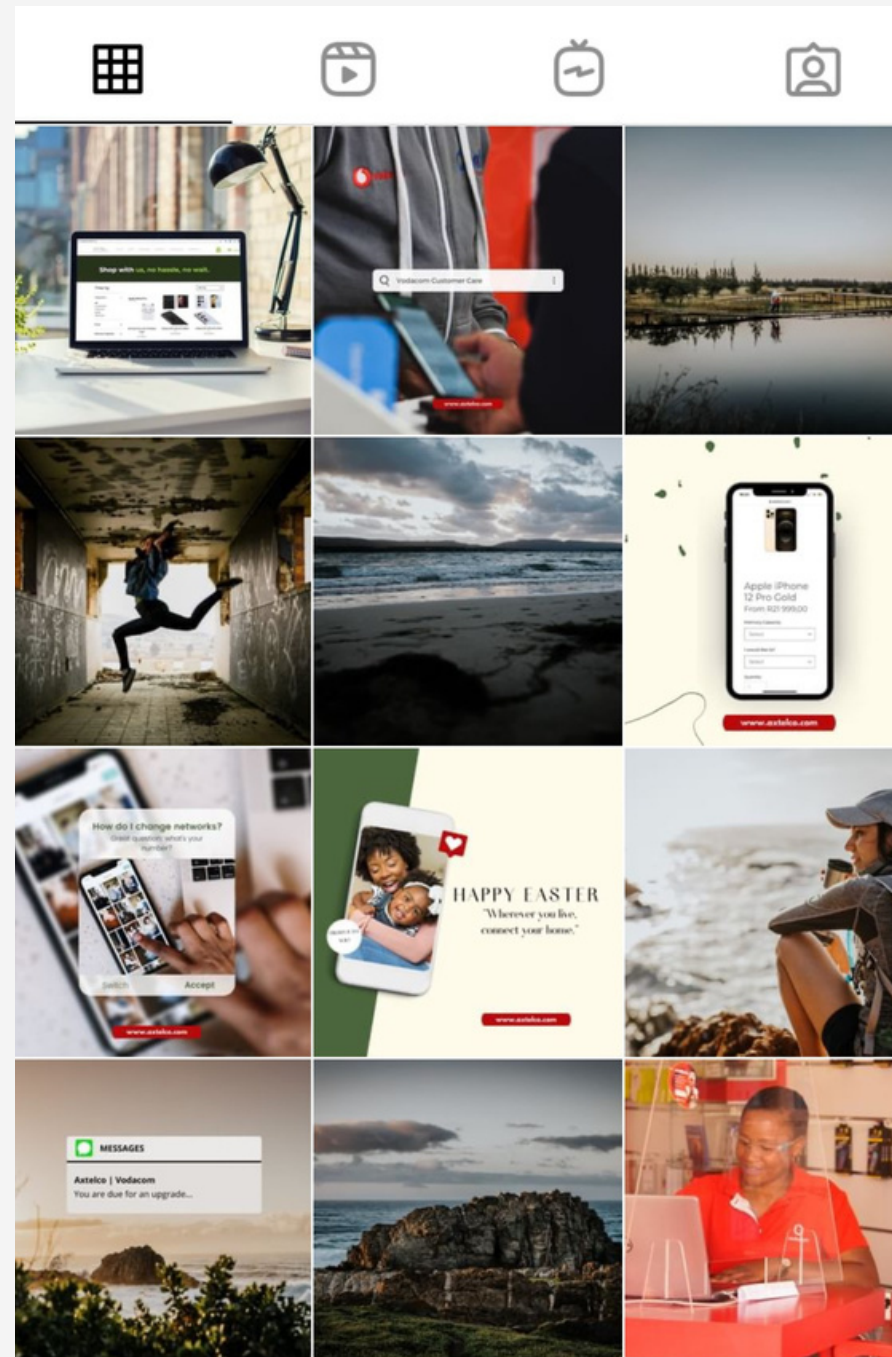
We design, plan and post social media content across multiple channels making sure it aligns with your overall brand and business strategy.

We love creating digital content. This is largely due to the fact that digital content creation involves telling a story - and we love telling stories through .

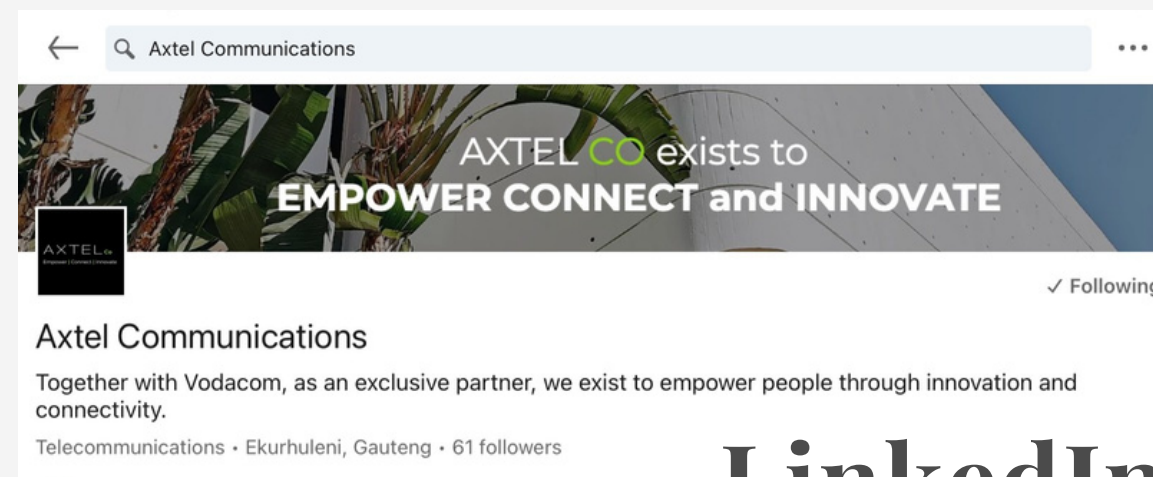
Engaging content

The creation process is where we come alive. We thrive in generating ideas and finding ways to creatively and effectively reflect your brand. When it comes to digital content creation our focus is on graphic design, photography and videography.

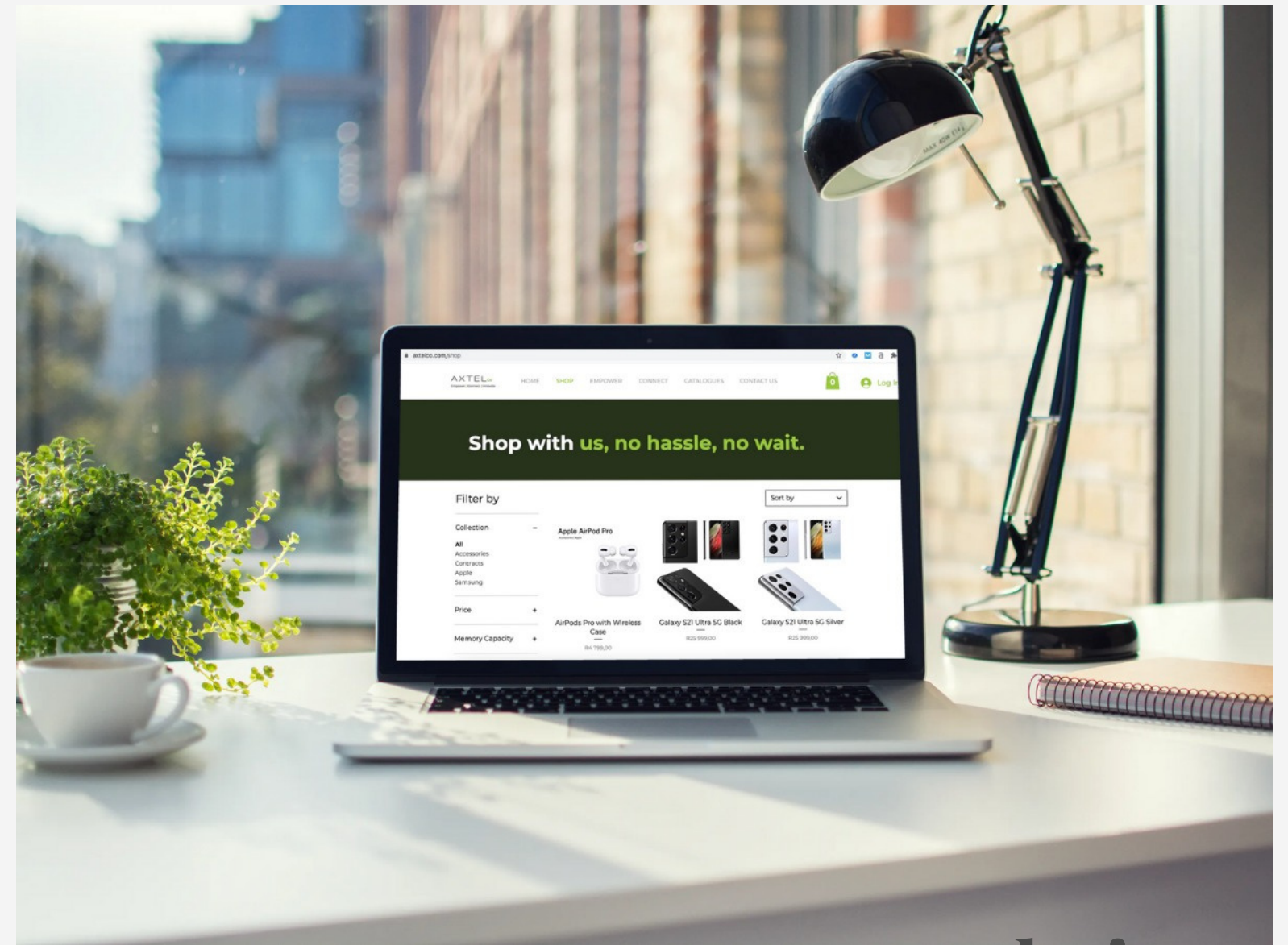
instagram
instagram



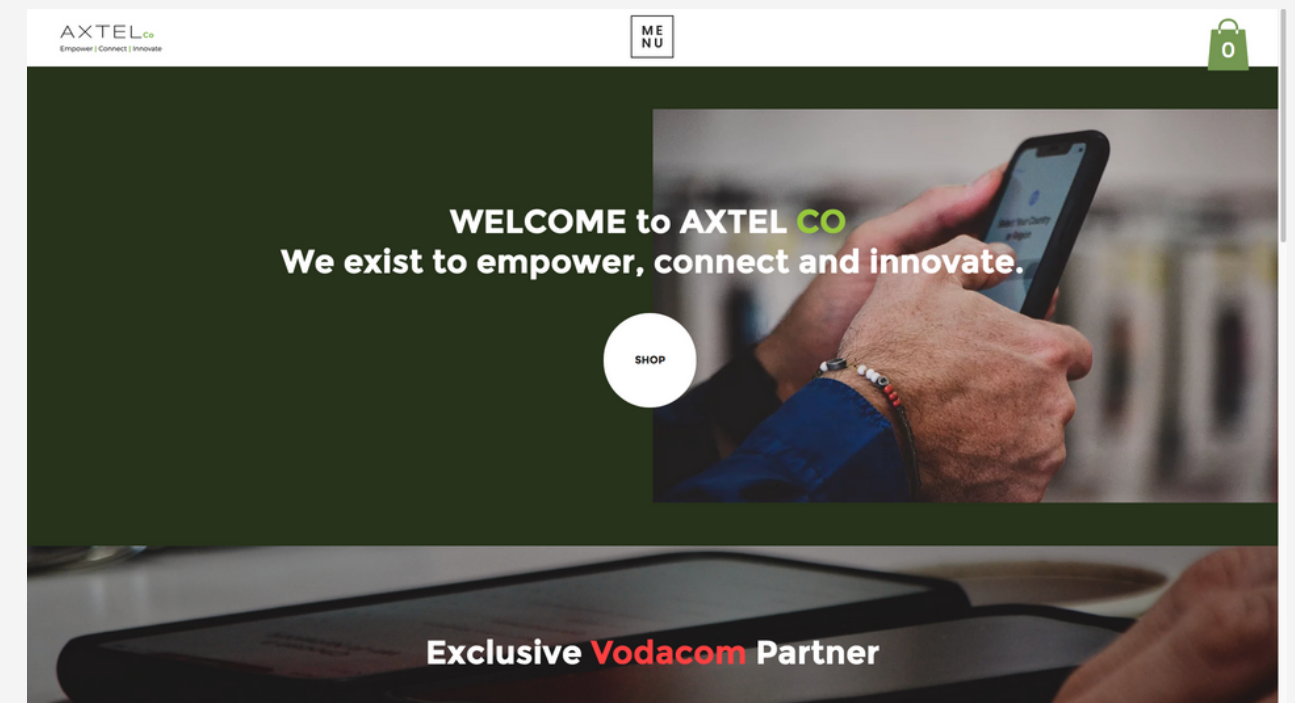
facebook
facebook



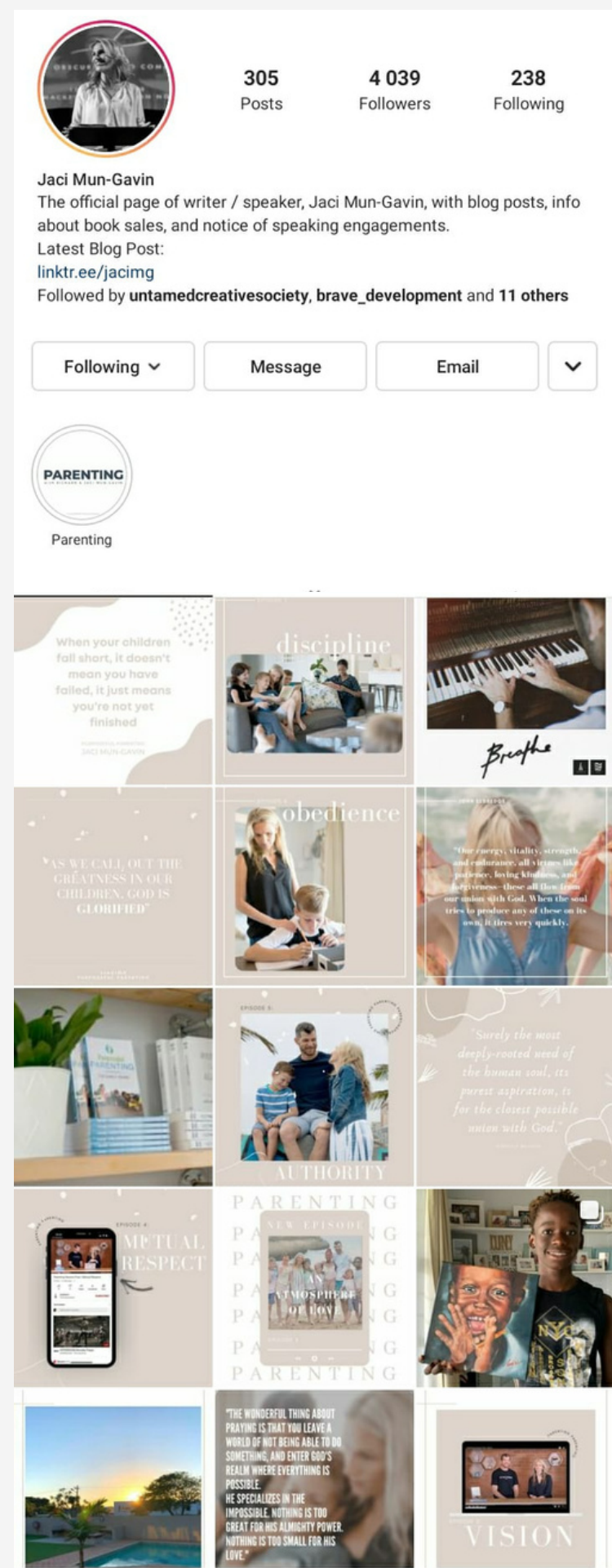
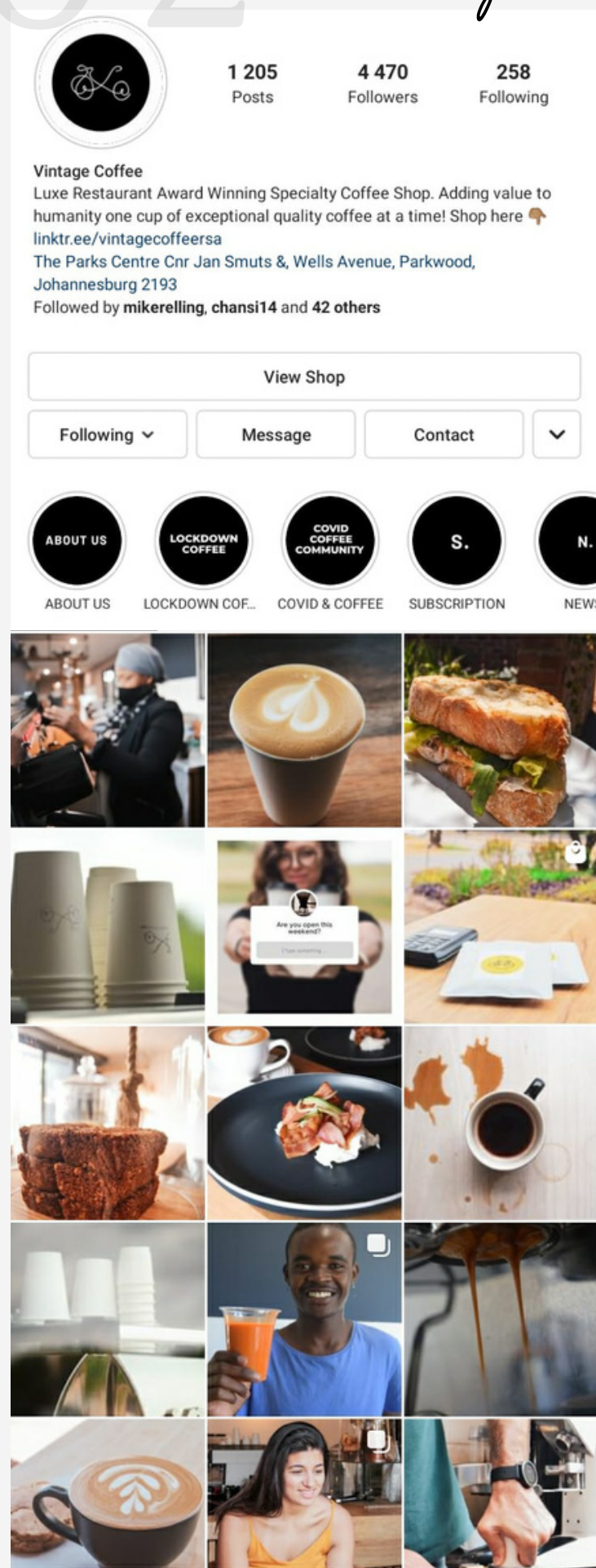
LinkedIn
LinkedIn



website
website



02 Curation & Planning



We as content creators are responsible for creating

Appealing
appealing

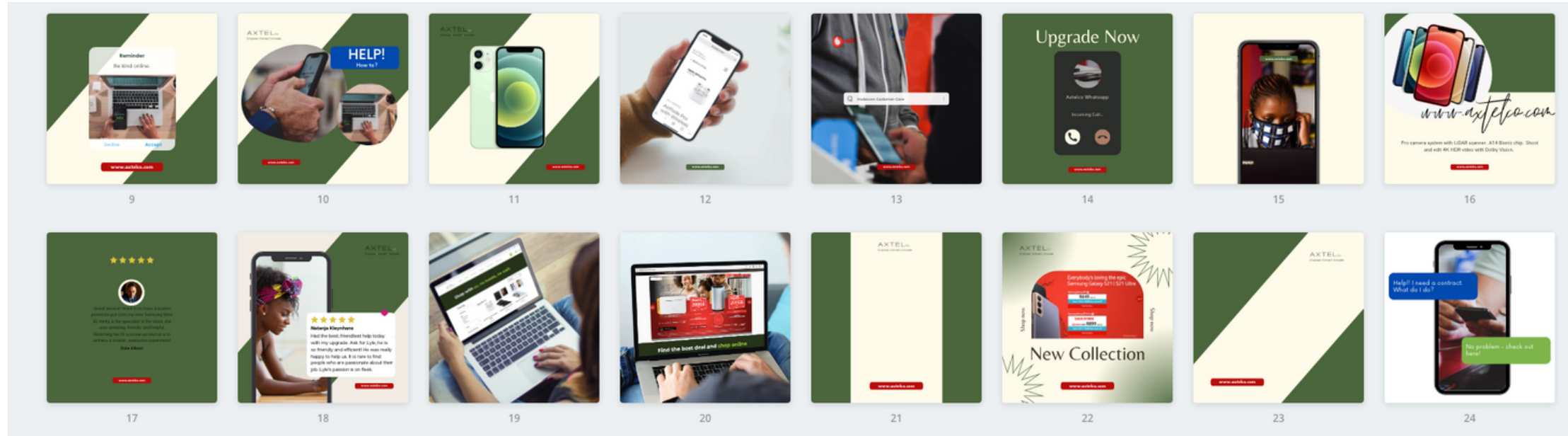
Engaging
engaging

Consistent
consistent




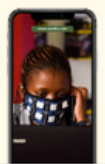
Relevant
relevant

content that is targeted towards your audience.

curation



planning

A fx AXTEL						
	A	B	C	D	E	F
1	AXTEL	1	2	3	4	5
2	Untamed1234!	MON	TUE	WED	THU	FRI
3						
4	Status		Posted!	Posted!	Posted!	Posted!
5						
6	FACEBOOK GOOGLE DRIVE NAME		Video here			
7			Got an SMS saying that you are due for an upgrade and wondering what that means? Checkout this clip on How to Upgrade! Simple and quick!	It's OFFICIAL - we have an online store! That means that you can shop our latest phones and accessories on our website. Simply head to www.axtelco.com/shop (link in bio)	New phone, who dis?? Shop our @vodafone phones and accessories online! Head to our online store: www.axtelco.com/shop (link in bio 📱).	Got a question?.
8	CAPTION					
	FACEBOOK OFFER					

Axtel Communications

Telecommunication Company

Together with @vodafone we exist to empower people through innovation and connectivity. Power for the future - unlocked in the present! Shop here



[www.axtelco.com/shop](#)

Followed by [paigevanessajonkman](#), [untamedcreativesociety](#) and 14 others

View Shop

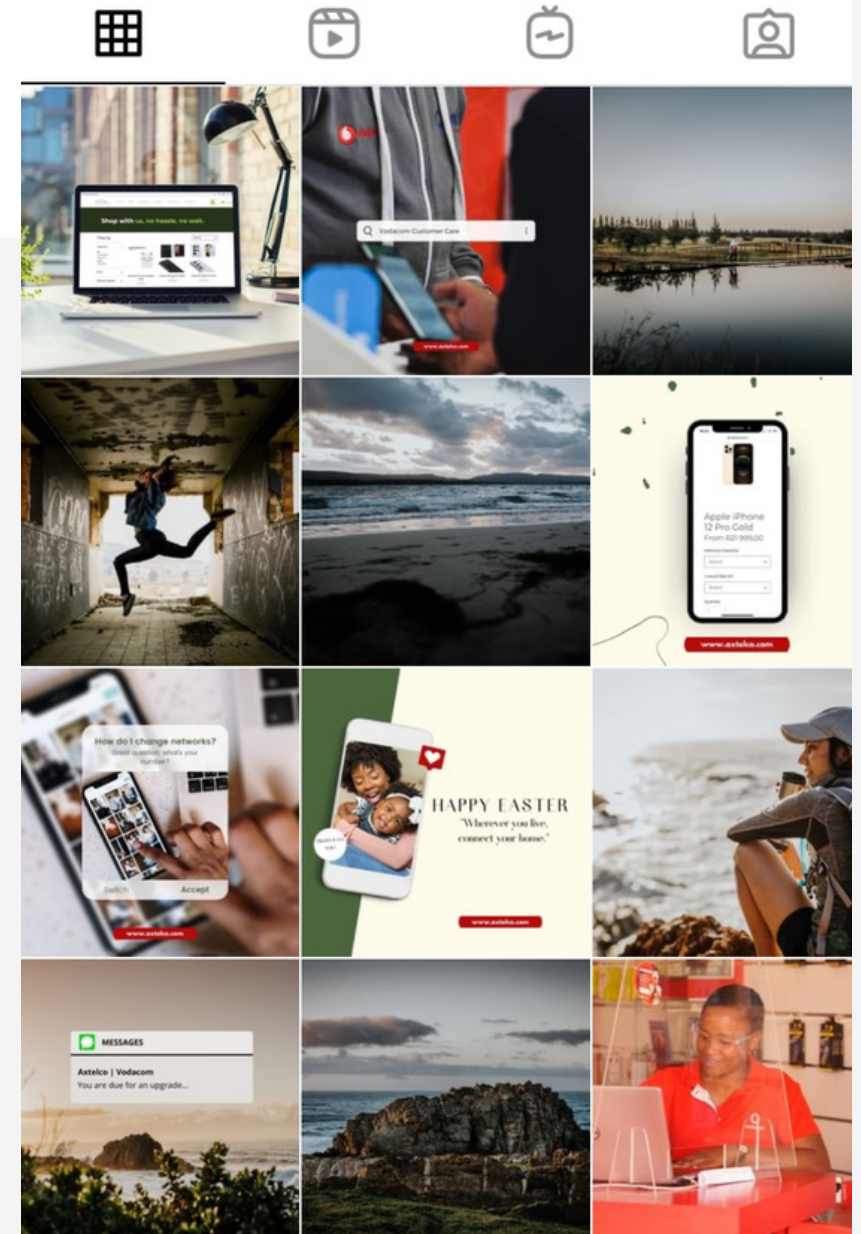
Following ▾

Message

Contact



Motivational



SOCIAL MEDIA MARKETING PACKAGES

*All packages starts with your audience research, clear KPI's establishment.

**We understand the fast changing nature of Social Media and we are committed to change and tweak strategy along the way.



01

Social Media Management

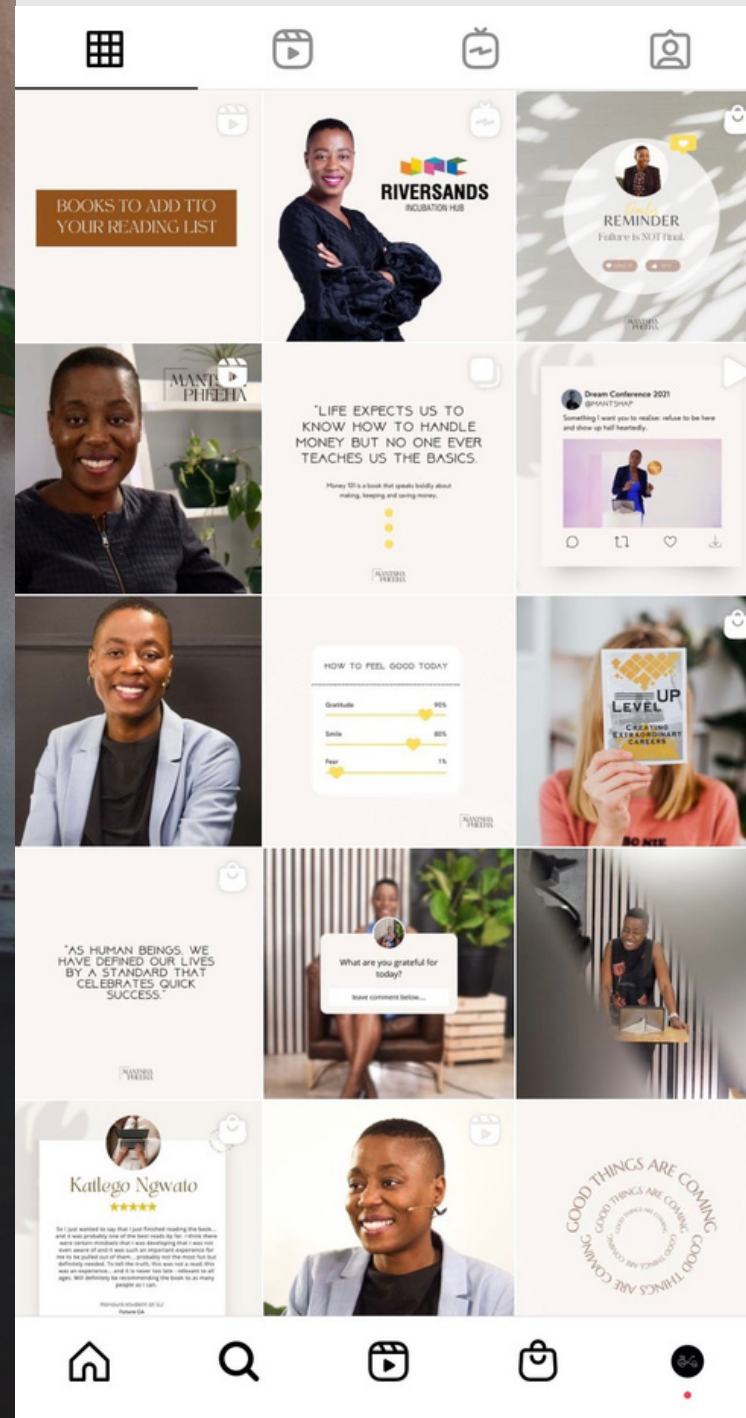
PACKAGE 1

- Monthly Schedule Strategy
 - Including Content Calendar for clients to review
- Basic Comprehensive Reports of Analytics
- Establishment & Review of Content Pillars
 - Hashtags
 - Copywrite (ie: captions)
 - Clear call to action
- Up to 12 Social Media Posts per month
 - Feed - Reels - Interactive Stories
- Content Creation
 - Graphics
 - Photos*
 - Videos*
- Scheduling and Publishing Content
- Once a week Community Management
- R5 000 (PM).

*Personalised photos and videos are charged separately per hour

02

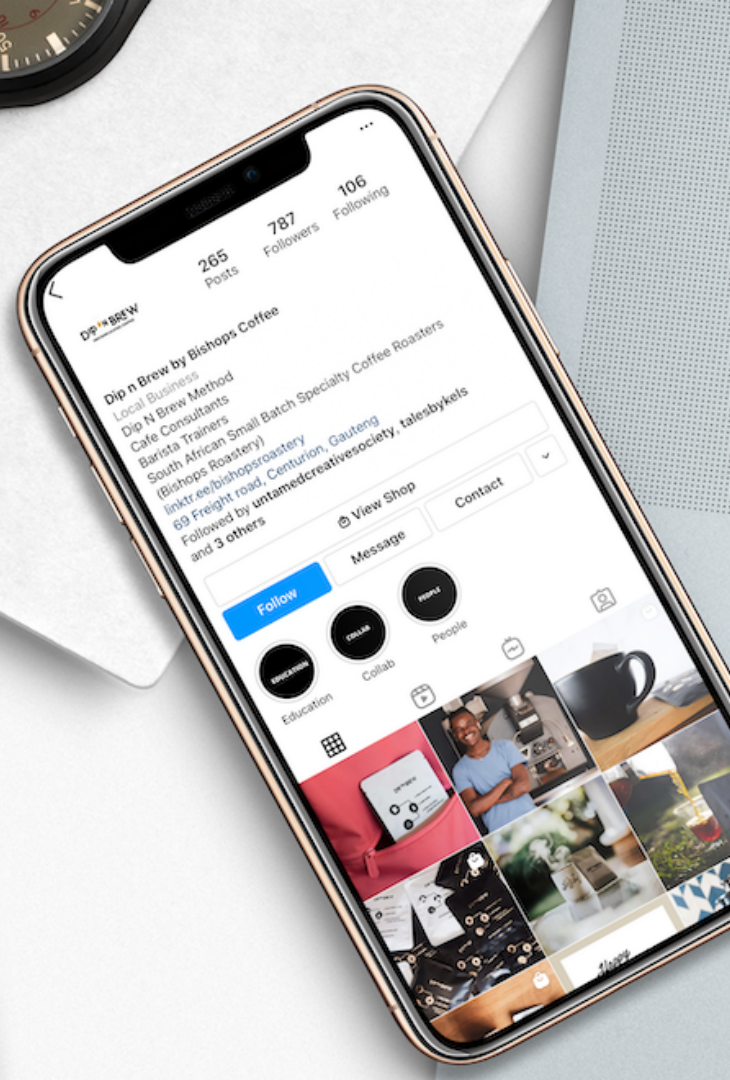
Social Media Management



PACKAGE 2

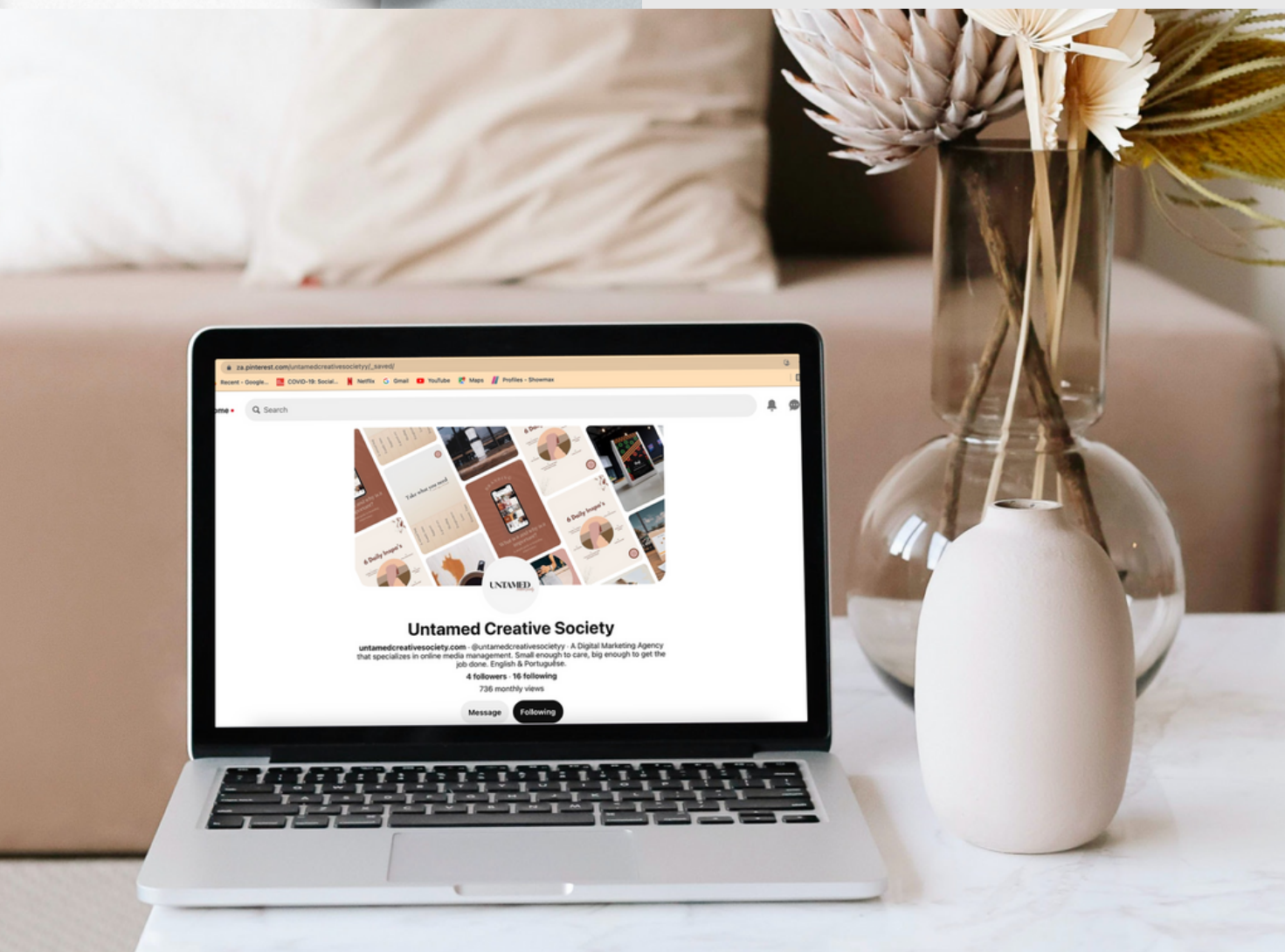
- Overall Brand Reputation Management
- Monthly Schedule Strategy
 - Including Content Calendar for clients review
- Comprehensive Reports of Analytics
- Establishment & Review of Content Pillars
 - Hashtags
 - Copywrite (ie: captions)
- Up to 20 Social Media Posts per month
 - Feed - Reels - Interactive Stories
- Content Creation
- Graphics
- Photos*
- Videos*
- Scheduling and Publishing Content
- Twice a week Community Management (comments)
- R8 500 (PM).

* 2 hour of personalised photos and videos per month included



03

Social Media Management



PACKAGE 3

- Overall Brand Reputation Management
- 1 hour of Creative Consulting a month.
- Monthly Schedule Strategy:
 - including Content Calendar for clients to review
- Comprehensive Reports of Analytics
- Establishment & Review of Content Pillars
- Hashtags
- Copywrite (ie: Captions)
- Up to 20 Social Media Posts per month
 - Feed - Reels - Interactive Stories
- Content Creation
 - Graphics
 - Photos*
 - Videos*
- Scheduling and Publishing Content
- Five times a week Community Management (comments)
- R12 000 (PM).

* 3 hour of personalised photos and videos per month included

SOCIAL MEDIA TEMPLATES



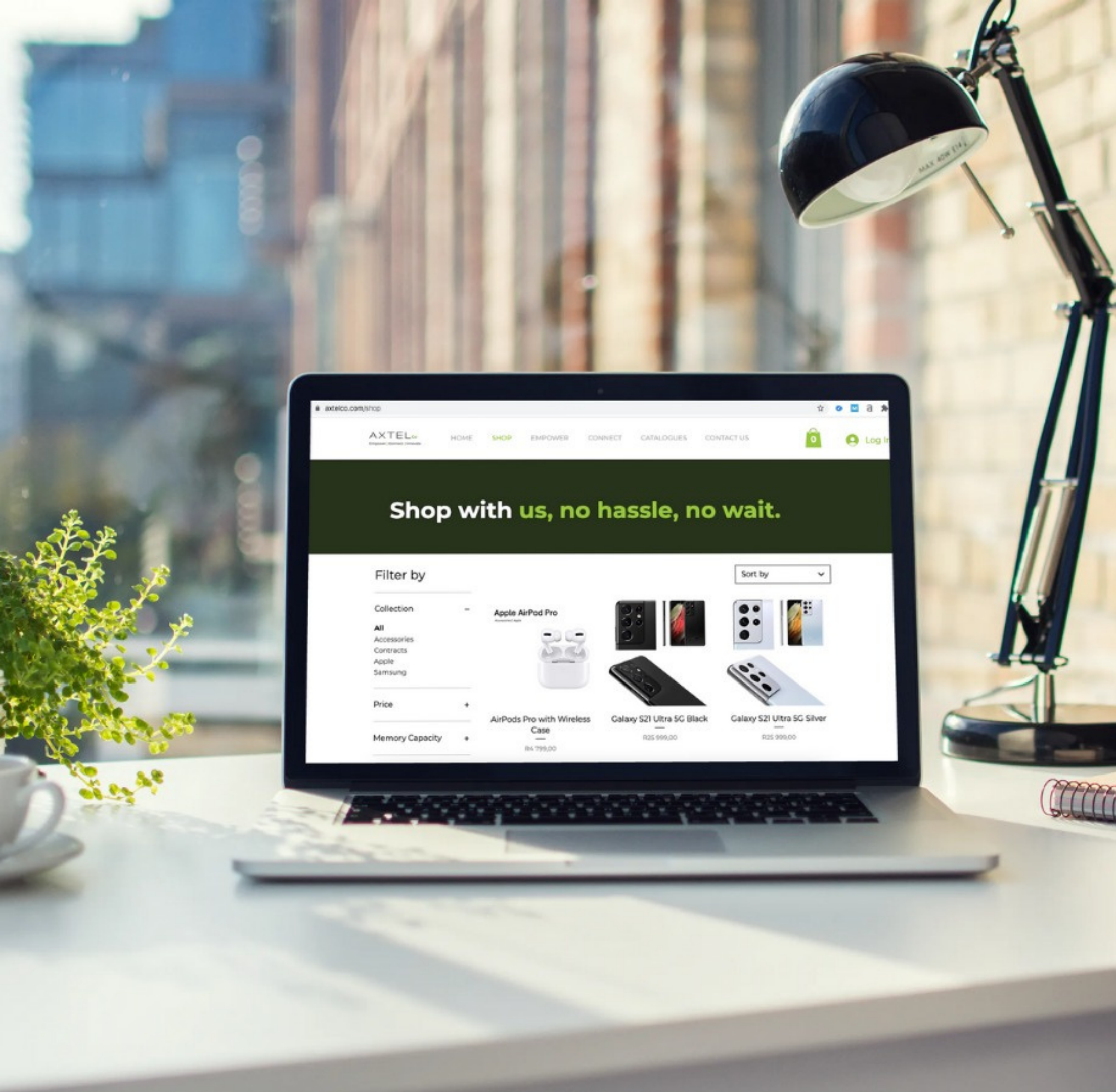
04

Social Media Templates

TEMPLATE OPTIONS:

- For this option, we create a social media template for your posts, with your own branding and style.
- There are 3 options:
 - 10 social media posts = R1000
 - 20 social media posts = R2000
 - 30 social media posts = R3000
- This is a once off payment
- You will get a shared link to edit the templates if need be





ADDITIONAL COSTS

- Design & Artwork
 - R550 per hour
- Pitch Deck Presentation
 - R500 per hour
- Photoshoot Content including equipment:
 - R600 per hour
- Film Content Excluding equipment:
 - R600 per hour
- Creative Consulting
 - R900 per hour

*Rates don't include travel expenses outside Gauteng



UNTAMED SERVICES

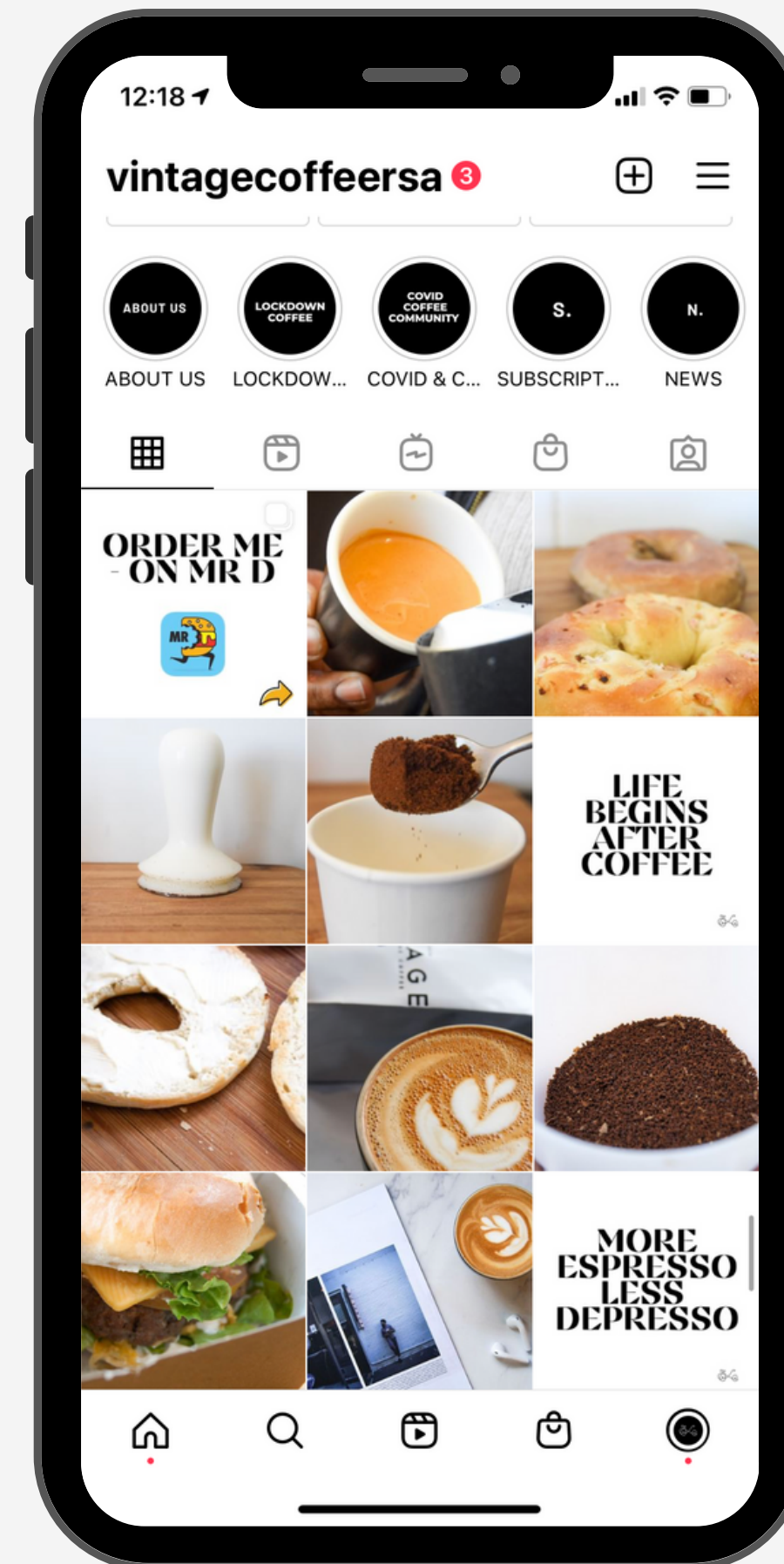
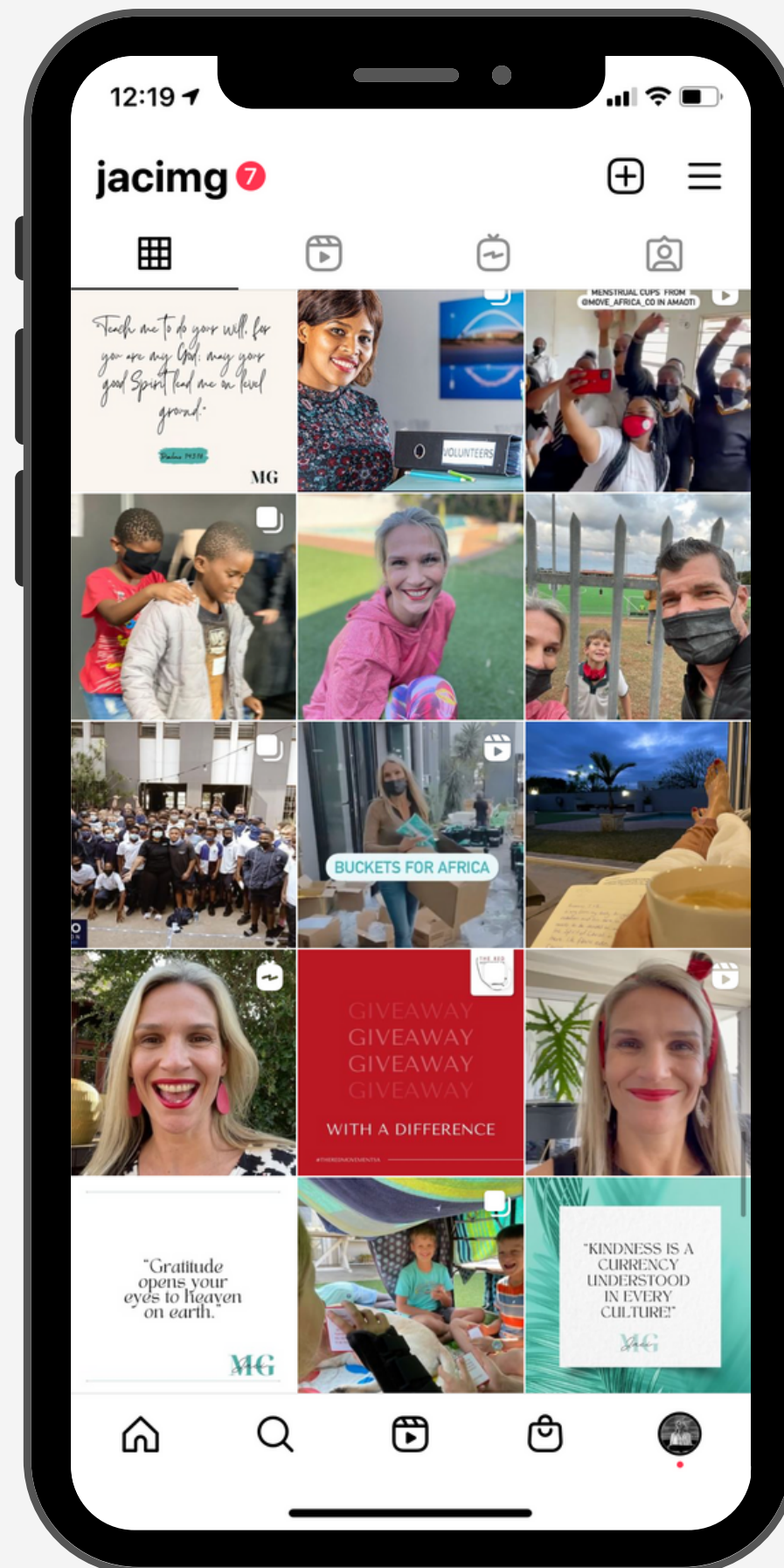
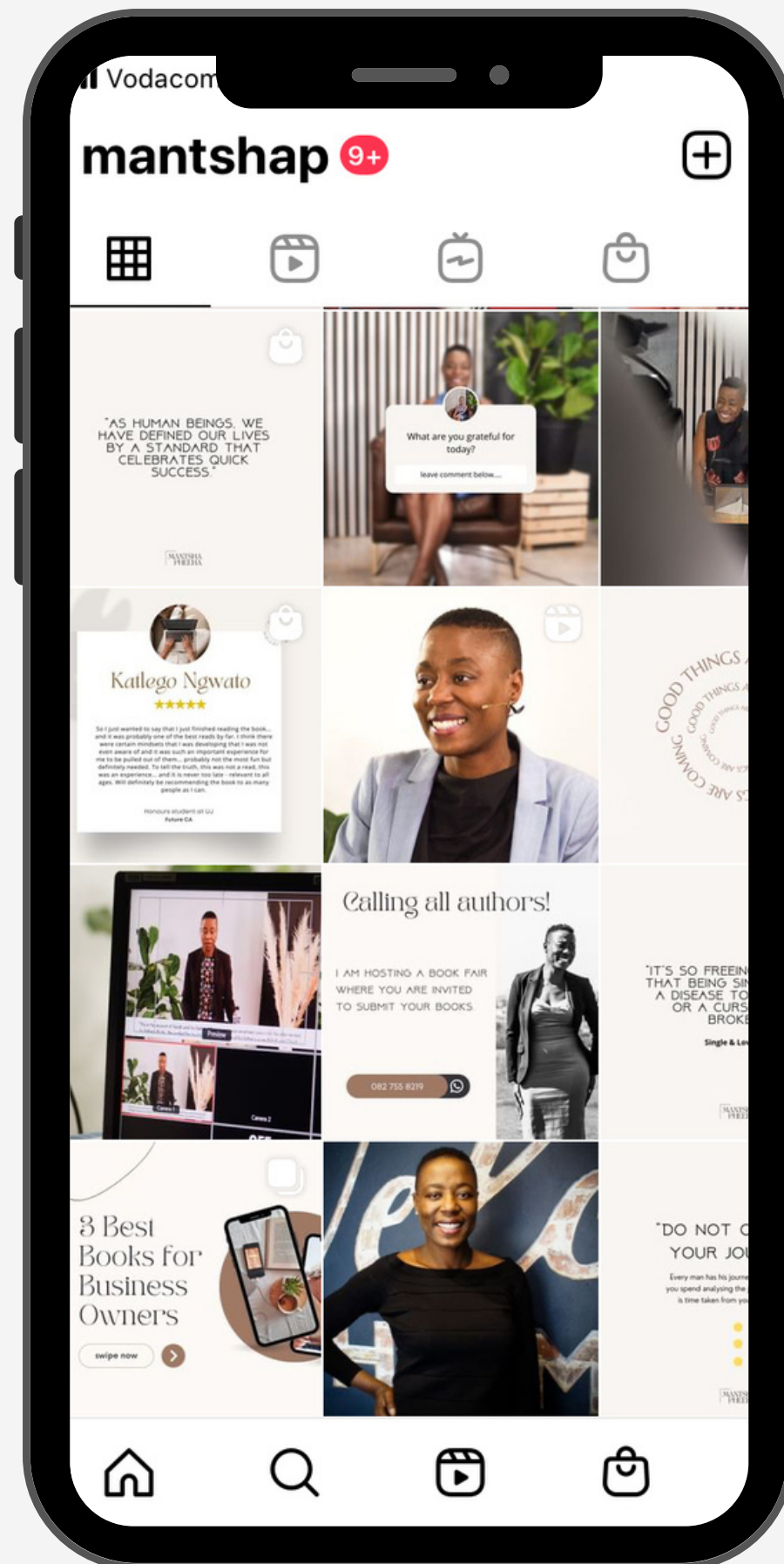
- Brand
 - Corporate Identity
 - Brand Management
 - Logo Design
- Digital Marketing
 - Digital Strategy
 - Content Marketing
 - Social Media Marketing
 - SEO
- Website
 - Website Design
 - Website Development

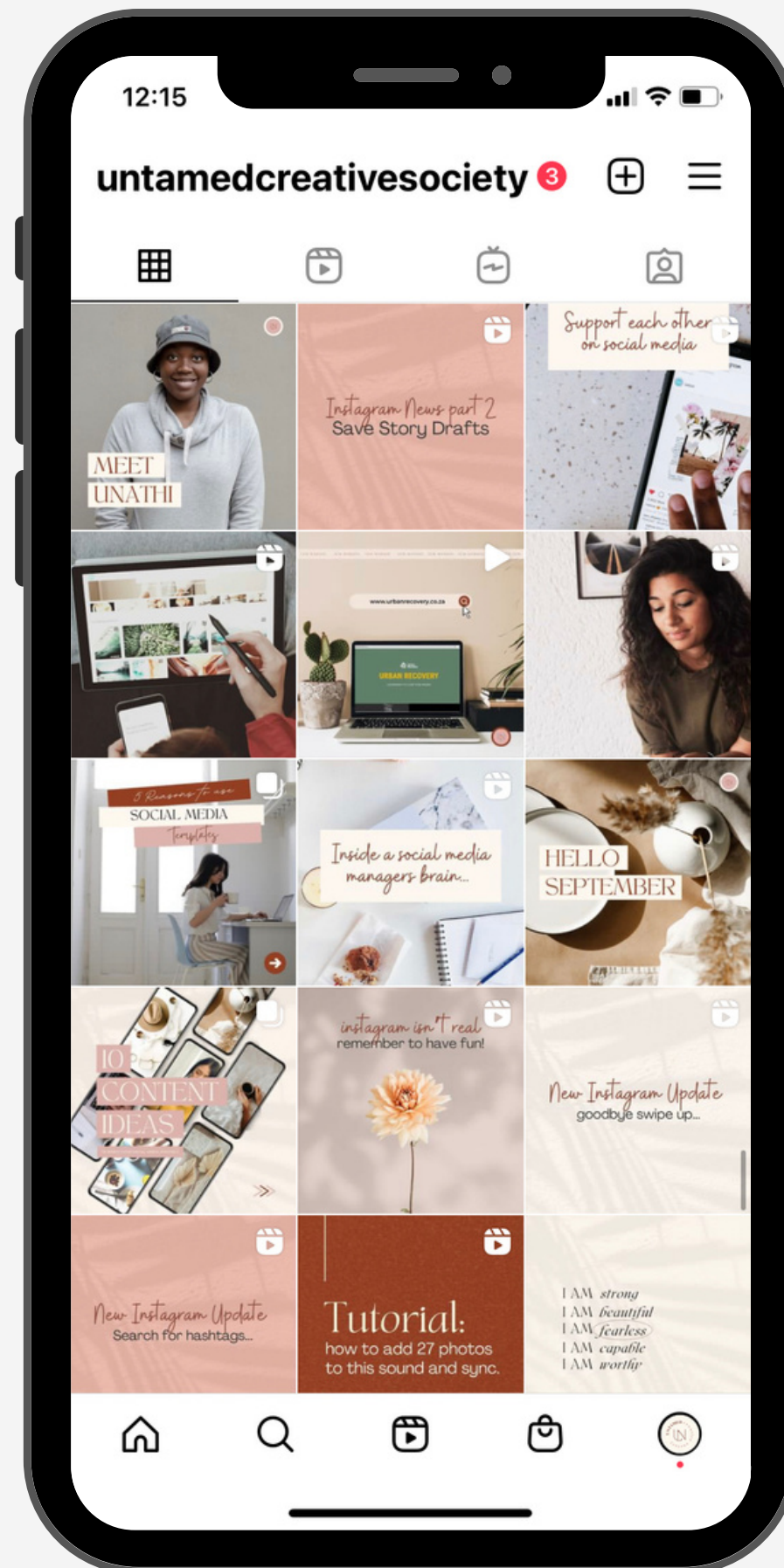
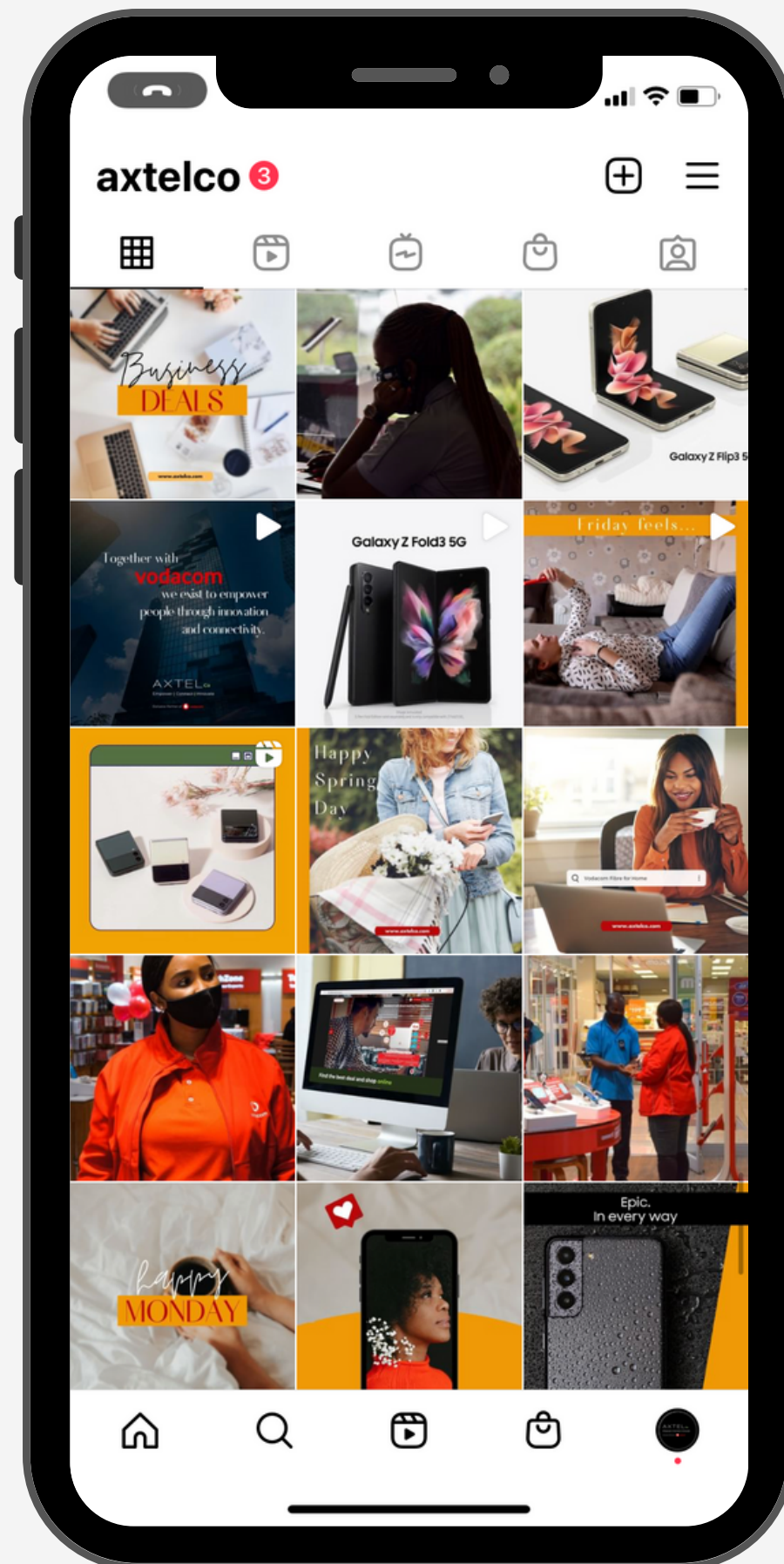
WE CURRENTLY MANAGE SEVERAL
SOCIAL MEDIA ACCOUNTS ACROSS
PLATFORMS INCLUDING INSTAGRAM,
FACEBOOK, YOUTUBE, LINKEDIN,
GOOGLE MY BUSINESS



THE NEXT SLIDES ARE A FEW
EXAMPLES.







If you would like to discuss further or have any questions please feel free to contact us:

Rebeca: rebecca@untamedcreativesociety.com / 084 884 4660

Kelsey: kelsey@untamedcreativesociety.com / 082 854 6420

To see more of our work: www.untamedcreativesociety.com



@untamedcreativesociety